

MINI LESSON

Persuade



Objective: SW be able to determine the theme of a text.

Materials: A copy of the story, Barbie by Gary Soto and a variety of texts such as: children's books, articles, text books, magazines, etc..., smart board or projector, I.S.N.'s and pencils

"I do": TW read the story, Barbie, aloud to the class. TW ask the students what they already know about persuasion and if they have ever been persuaded or persuaded others? TW then pose the question, "Does Veronica deserve or NOT deserve sympathy? TW allow students to form their opinions and write a t chart on the board. One side will be labeled, "Does deserve Sympathy", and the other side, "Does NOT deserve sympathy". TW then write down the students reasoning while discussing their point of views. TW allow a few students to debate their cases, while observing any persuasive techniques displayed.

"We do": TW tell the students that he/she noticed many persuasive techniques used during their debate and many of these techniques can be seen through the media. TW then show the [propoganda power point](#) to the class and discuss. SW take notes on each technique.

"You do": TW show mini commercial clips to the class and allow them to determine which technique is being used.

Extension: As a writing assignment, SW choose from a technique and write a persuasive essay persuading their parents to buy them their favorite toy.

Conferencing: TW work with small groups to practice persuasive techniques.

